

## THS ORCHESTRA 2021.2022

Dear Parents:

Attached you will find information on two Orchestra fundraising programs, the Director's Circle Sponsorships, and the Orchestra Program Advertisements. Although we will take Director's Circle sponsors at any point in the year, the fundraising push on the CONCERT PROGRAMS will begin, Monday, August 30th, 2021, and all forms are due back on September, Oct. 23, 2021.

Many of you are familiar with the professional concert programs we have had for the past 15 years. Your student can solicit area businesses, and the businesses submit an ad copy to us for printing in the series of programs throughout the year. As outlined on the information form, ads may be submitted digitally, or as "camera ready art" for us to use. You do not need to worry about the ad itself, have the student obtain whatever they can, and Ms. Duddridge will follow up directly with the advertiser if need be. For this reason, please make sure that your student has accurate contact information for the advertiser. Students receive a credit of 100% of all the advertising dollars they solicit. This credit is applied to his/her Spring Trip balance and will be sent to the tour company about 6 weeks after the end of the fundraiser.

The Director's Circle program will appeal to those benefactors who do not have a need for advertisement, or do not want to donate the amount required for an advertisement. Director's Circle members are listed in the program along with their giving level. Donations start as low as \$25. For this program, your student will be credited 100% of the funds collected to the student's trip account.

Students who are truly interested in soliciting ads should show benefactors the sample programs on the Taylor orchestra webpage <http://www.taylororchestra.org>.

For further information on becoming a part of the Director's Circle, please contact Cherie Duddridge @cherie@wotever.us or 630 -699-3415

SELL, SELL, SELL! These ads help enhance our beautiful programs, and are a great source of funding for our orchestra and students! Good luck!